

LOVEY COOPER

DIGITAL JOURNALIST

EXPERIENCE

100 Days in Appalachia

Contributing Editor

Oct 2017 - Present

- Writing, soliciting, editing and producing reported pieces about the intersection of Appalachian politics and culture.
- Building and fostering strategic partnerships with other media organizations and justice-oriented institutions.

Scalawag

Engagement Editor

May 2018 - Present

- Working with the editorial team to build sustainable strategies for piece promotion and cross-platform audience engagement.
- Facilitating and planning live and digital events and campaigns with an emphasis on reader and stakeholder relations.
- Promoted to newly-formed position in addition to existing duties based on demonstrated performance.

Editorial Fellow

May 2017 - May 2018

- Researching, writing and producing the This Week in the South, a widely-distributed newsletter roundup of southern journalism, arts and politics.
- Actively participating in poetry discussions and editorial decisions.
- Editing copy and producing multimedia elements for online and print.

Education Writers Association

Web Manager

April 2017 - Sept 2017

- Produced, coordinated, recorded, edited, distributed and promoted the weekly EWA Radio podcast.
- Produced and managed email campaigns, blogs and digital resources.
- Planned and facilitated live seminar events, training sessions and webinars.

Research Assistant

April 2016 - April 2017

- Conducted and fact-checked relevant research to inform education policy-based program and resource material for journalist members.
- Tracked coverage trends and measured the influence of journalism resources from programming to publishing at news outlets nationwide.

Education Week

Multimedia Production Intern

Sept 2015 - Sept 2017

- Collaborated with reporters and editors to conceptualize and execute multimedia projects to accompany coverage and special reports.
- Edited video, audio and HTML, and produced interactive online elements.
- Adapted, produced and proofed stories for online publication from print.

WEAA FM

Newsroom Intern

Nov 2015 - Feb 2017

- Rebranded the station's social media presence and online content flow.
- Wrote, produced and scheduled all social media posts and interactive online engagement campaigns.
- Gathered and curated relevant news from outside outlets for republishing.

EDUCATION

Appalachian State University

B.S. in Journalism | Political Science

May 2015

University and Departmental Honors Thesis:

#Ferguson: Social Networks, Social Change and Citizen Reporting

CONTACT

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BYLINES IN

The Atlantic

Salon

Vice

Rewire

Education Week

Scalawag

100 Days in Appalachia

TRAININGS

Google News Tools -
Solutions Journalism Network -
Highlander Folk School -
CUNY Fiscal Reporting -

SKILLS

Policy Research
Audio Editing
Social Media
Copy Editing
Photography
Newsletters
AP Style
HTML

PROFICIENT IN

Wordpress
Adobe Audition
Adobe PhotoShop
Adobe InDesign
TweetDeck